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## **For Immediate Release**

### **BroadLight Appoints Del Allison as VP of Worldwide Sales**

**November 17, 2008 – Santa Clara, Calif.** – BroadLight, the leading supplier of GPON semiconductors and software, today announced that it has hired Del Allison as its new VP of Worldwide Sales. Mr. Allison brings a wealth of communications semiconductor experience to help BroadLight further expand its leadership position in the GPON market. To date, the Company has won more than 75 GPON design wins and Mr. Allison will be responsible for managing those accounts and securing additional design wins in current and future markets.

“We are extremely pleased to hire someone with the strong credentials and management experience that Del Allison brings to BroadLight,” said Raanan Gewirtzman, CEO of BroadLight. “Considering the current ramp of GPON deployments and our clear market lead with end-to-end GPON solutions, there is enormous potential for Del to lead us into our next phase of high growth.”

“Having spent many years in the communications space, I am excited to join a company with such a strong product portfolio and depth of PON systems expertise,” added Del Allison, the new VP of Worldwide Sales for BroadLight. “I look forward to working with BroadLight employees and our valued customer base and sharing many successes in the future.”

Mr. Allison joins BroadLight from Broadlogic Network Technologies, where he was also Vice President of Sales. Before Broadlogic, Del was the Vice President Worldwide Sales at TranSwitch and prior was Vice President of North America Sales at Ortel, which was sold to Lucent in 2000 for over \$3 billion. Earlier, Del was Director of Global Business Development and Sales at Level One Communications before its sale to Intel. Other career steps included sales management roles at Lattice Semiconductor.

#### **About BroadLight**

BroadLight is a fabless semiconductor company supplying semiconductor devices and solutions to equipment vendors for FTTH applications around the globe. Its technology spans from optical access to home networking which enables the delivery of highly integrated, low-cost, end-to-end (E2E) solutions from the central office to the customer

premise. As a result, BroadLight is the leader in GPON semiconductor devices and software and is currently powering some of the world's largest PON deployments.

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