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## **For Immediate Release**

### **BroadLight Promotes GPON at FTTH China Conference 2009**

August 25, 2009 – Santa Clara, Calif. – BroadLight, the leading supplier of GPON semiconductors and software, today announced that Kevin Zhang, BroadLight Country Manager of China will speak about “GPON – the right PON technology choice” on Sept 8<sup>th</sup> at 14:45.

FTTH China Conference 2009 will be held in Shenzhen, China at the Shenzhen Convention & Exhibition Center on Sept 8<sup>th</sup> – 9<sup>th</sup> .

“China is becoming one of the biggest PON markets in the world” Said Didi Ivancovsky, Founder and VP Marketing, BroadLight “ We are investing a lot of effort to promote GPON deployment in China and happy to see recent success of our partners”.

#### **About BroadLight**

BroadLight is a fabless semiconductor company supplying semiconductor devices and solutions to equipment vendors for FTTH applications around the globe. Its technology spans from optical access to home networking which enables the delivery of highly integrated, low-cost, end-to-end (E2E) solutions from the central office to the customer premise. As a result, BroadLight is the leader in GPON semiconductor devices and software and is currently powering some of the world’s largest PON deployments.

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#### **BroadLight Public Relations**

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