



2901 Tasman Drive, Suite 218
Santa Clara, CA 95054
408.982.4210
408.982.4220 (Fax)

For Final Release

D-Link Chooses BroadLight's BL2348 System-on-Chip for GPON Residential Gateways

March. 25, 2010 – Santa Clara, Calif. – BroadLight, the leading supplier of Ultra-Broadband Residential Gateway and GPON semiconductors, today announced that D-Link has selected its BL2348 GPON Residential Gateway (RG) SoC for a new line of high-performance CPE devices. D-Link, the global leading networking solution provider, is extending GPON technology into the product portfolios and has achieved high level of interoperability for the emerging GPON markets like Russia.

“Every service provider we speak to is interested in deploying a GPON residential gateway because it delivers the most bandwidth power in a cost effective design,” said Raanan Gewirtzman, CEO of BroadLight. “We are pleased to be working with D-Link to explore the promising business.”

“With the rapid growth in broadband adoption driving the huge consumer demands, the industry is transitioning to the high-performance GPON standard in order to provide better services to meet customer needs,” said Vladimir Lipping, General Manager of D-Link Russia. “We choose BroadLight's GPON technology because it is one of the best solutions in the market and as such, can assist D-Link to come up as a market leader in this growing space.”

About D-Link

D-Link is the global leader in connectivity for SMB, Enterprise and Service Provider networking. The company is an award-winning designer, developer and manufacturer of networking, broadband, digital electronics, voice, data and video communications solutions for the digital home, SOHO/ SMB, Enterprise and Telecom operator environments. With millions of networking and connectivity products manufactured and shipped, D-Link is a dominant market participant and price/performance leader in the networking and Telecommunications market.

D-Link, D-Link logo is the trademark or registered trademark of D-Link Corporation or its subsidiaries. All other third party marks mentioned herein may be trademarks of their respective owners. Copyright © 2010. D-Link. All Rights Reserved.

About BroadLight

BroadLight is a fabless semiconductor company supplying semiconductor devices and solutions to equipment vendors for FTTH applications around the globe. Its technology spans from optical access to home networking which enables the delivery of highly integrated, low-cost, end-to-end (E2E) solutions from the central office to the customer premise. As a result, BroadLight is the leader in GPON semiconductor devices and software and is currently powering all of the world's largest PON deployments.

BroadLight Public Relations

Didi Ivancovsky

+972-3-5768111

didi@broadlight.com

BroadLight and the BroadLight logo are trademarks of BroadLight, Inc. All other trademarks are the property of their respective holders.