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## **For Immediate Release**

### **BroadLight's CEO, Mr. Raanan Gewirtzman named 'CEO of the Year'**

**March 1, 2010 – Santa Clara, Calif.** – BroadLight, the leading supplier of Ultra-Broadband Residential Gateway and GPON semiconductors, proudly announced today that Raanan Gewirtzman, BroadLight's CEO, has been named "CEO of the Year" for 2009 in the category of hi-tech Israeli companies with revenues up to \$50M by the Israeli Center for Management (IMC). This award is given out each year to CEOs that have led their company to leadership and rapid growth in their target market.

Raanan has 25 years of semiconductor and technology management experience. Raanan has served as BroadLight's CEO and member of the board since 2007. Under his leadership, BroadLight delivered the industry's first E2E GPON solution establishing BroadLight as a market leader world-wide. Raanan joined BroadLight at 2003 and prior to his current position he served as BroadLight's COO where he was in charge of BroadLight development and production while also managing the company's strategic suppliers.

"BroadLight's Board of Directors is proud and honored by Raanan's award," said Tony Maher, chairman of BroadLight. "Although 2009 was a challenging year for the industry, BroadLight, under Raanan's leadership executed superbly and is expected to continue this performance going forward becoming profitable as it again strongly grows revenues year-over year".

#### **About BroadLight**

BroadLight is a fabless semiconductor company supplying semiconductor devices and solutions to equipment vendors for FTTH applications around the globe. Its technology spans from optical access to home networking which enables the delivery of highly integrated, low-cost, end-to-end (E2E) solutions from the central office to the customer premise. As a result, BroadLight is the leader in GPON semiconductor devices and software and is currently powering all of the world's largest PON deployments.

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