

BroadLight™ Announces a Breakthrough in Reducing the Cost of Fiber-To-The-Home Equipment

Three Part PON Solution Available for Less Than \$70

Ramat Gan, Israel, April 6, 2003– BroadLight, Inc., a leading supplier of communication semiconductors and optical transceivers, today announced a major milestone for reducing the cost of Fiber-To-The-Home (FTTH) Customer Premises Equipment (CPE). By establishing of a joint venture with a big fiber-optic vendor which will produce PON ONU/ONT transceiver according to BroadLight superior design and using its burst mode technology, BroadLight succeeded to cut the transceiver prices dramatically.

BroadLight offers a three-part PON solution that includes burst mode transceivers, PON controllers and software stacks for both Central Office (CO) and Customer Premises Equipment (CPE).

“There is consensus in the market that PON is the best technology for FTTH. With BroadLight’s new prices, it is now not only affordable but will also be an enabler for the technology,” said Didi Ivancovsky, VP Products of Broadlight. “We are now offering a package deal of a burst mode transceiver and PON controller for less than \$70 in large quantities. This enables a BOM (Bill Of Materials) cost for a CPE to be as low as \$100”.

BroadLight offering includes an evaluation boards that integrates the three part solution and schematics for a complete CPE. This offering assist system vendors in cutting the cost of development and reducing time to market to about 6-9 months from the initiation of an FTTH project.

About BroadLight, Inc.

BroadLight is a fabless company of digital, analog and optical communication semiconductors for the existing legacy networks as well as for the next generation networks. BroadLight line of products is comprised from multi-service \ multi-protocol semiconductors and optical Transceivers as well as software and algorithms to facilitate cost-effective communication systems with traffic aggregation for different network environments. BroadLight's technology enables System Vendors to construct high-functionality and competitive low-cost systems so that Operators (Service-Providers) will be able to rapidly and economically deploy true, transmission-traffic convergence over communication infrastructures.

Contact Information:

Odelia Dar

Tel: +972-3-5768101

Email: <mailto:pr@broadlight.com>

<http://www.broadlight.com/>