



For Immediate Release

BroadLight's GPON Solution Wins "Innovative Award 2005" from EDN China

*Representing the Industry's First GPON ONT SoC, the BroadLight BL2000 is
Sampling Today to Customers Worldwide*

January 11, 2006 – Mountain View, Calif. – BroadLight, a leading supplier of ITU Passive Optical Network (PON) semiconductors and software, today announced that EDN China has awarded its BL2000 Optical Network Termination (ONT) system-on-chip (SoC) the highly respected "EDN China Innovation Award for 2005." Recognized as the industry's first "sampling" GPON ONT SoC, the BL2000 won this award after three lengthy rounds of judging, which included a review by an expert team of judges as well as on-line voting by EDN China readers.

"We are thrilled to receive such a high honor for our leading GPON product," said Eric Cheong, BroadLight's General Manager of Asia. "The BL2000 is the cornerstone of our complete end-to-end GPON solution and this award reaffirms its design excellence as well as the market acceptance of GPON technology in China."

How the Products Were Chosen

EDN China received nominations for more than 100 products introduced in China in 2005. After three rounds of judging, the BL2000 was declared "Leading Product" in the category of Communication Network ICs.

The first round of judging included the initial nomination. In the second round of judging, EDN China assembled a technical panel of judges which included:

- ◆ A distinguished team of professors from four prestigious universities & academic organizations - Fudan University, Qinghua University, Hongkong Science and Technology University, Xian Jiaotong University.
- ◆ CTO or Design managers from the leading electronics companies in China - including ZTE, TCL, Skyworth;
- ◆ EDN China editors

The third round of judging consisted of voting by EDN China on-line and print readers. The voting was publicized online, through a direct mailing to more than 35,000 readers and in the September issue of EDN China.

BroadLight's GPON Solution

In June 2005, BroadLight unveiled a complete E2E GPON solution that features the BL2000 GPON System-on-Chip (SoC) for cost focused ONT applications. The highly-integrated E2E GPON solution consists of PON*maker* software, BL3000 OLT MAC, OLT and ONT transceivers and the BL2000 family of ONT SoCs. Delivering unprecedented performance and integration, BroadLight's E2E GPON provides customers with a low-cost and low-risk solution that will significantly speed their time to market with ITU-T G.984-compliant GPON equipment.

For more information on BroadLight's GPON or BPON solutions, interested parties should contact sales@broadlight.com.

About BroadLight, Inc.

BroadLight delivers the industry's only end-to-end solution (from the customer premises to the central office) for equipment vendors designing passive optical network (PON) systems. The company's completely integrated product line consists of standards-based digital and analog optical transceivers, communication semiconductors and software solutions that enable its customers to deliver ITU-T PON equipment to carriers and services providers worldwide. This end-to-end solution provides customers with a lower risk development cycle and enables them to significantly speed time-to-market. As a result, BroadLight technology has been adopted by leading manufacturers who are currently providing equipment for the some of the world's largest fiber PON roll-outs.

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